

The Honorable John H. Chun

**UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE**

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

AMAZON.COM, INC., *et al.*

Defendants.

Case No. 2:23-cv-0932-JHC

**DECLARATION OF EVAN
MENDELSON IN SUPPORT OF
PLAINTIFF'S REPLIES IN
SUPPORT OF MOTIONS FOR
SUMMARY JUDGMENT AND TO
EXCLUDE EXPERT WITNESS
TESTIMONY**

I, Evan Mendelson, hereby state that I have personal knowledge of the facts set forth below. If called as a witness, I could and would testify as follows:

1. I am a United States citizen and am over eighteen years of age. I am a staff attorney in the Division of Enforcement, Bureau of Consumer Protection at the Federal Trade Commission (FTC). My office address is 600 Pennsylvania Avenue, NW, Washington, DC 20580.

2. Consistent with Local Rule 10(e)(10), orange highlighting has been added to the attachments to indicate excerpts referenced in the FTC's Reply briefs filed today. Blue

1 highlighting represents material that is being filed under seal and will be redacted in the public
2 version of this declaration and the FTC's Replies.

3 3. **Attachment 222** to this declaration is a copy of excerpts from the opening expert
4 report submitted by Dr. Ran Kivetz during this litigation.

5 4. **Attachment 223** to this declaration is a copy of transcript excerpts from the May
6 20, 2025 deposition of Dr. Ran Kivetz.

7 5. **Attachment 224** to this declaration is a copy of transcript excerpts from the May
8 5, 2025 Rule 30(b)(6) deposition of Amazon, through its corporate representative Lisa Leung.

9 6. **Attachment 225** to this declaration is a copy of transcript excerpts from the May
10 6, 2025 Rule 30(b)(6) deposition of Amazon, through its corporate representative Lisa Leung.

11 7. **Attachment 226** to this declaration is a copy of "Appendix F.1" and "Appendix
12 F.2" to the opening expert report submitted by Ronald T. Wilcox, Ph.D.

13 8. **Attachment 227** to this declaration is a copy of excerpts from the rebuttal expert
14 report submitted by Dr. Ran Kivetz during this litigation.

15 9. **Attachment 228** to this declaration is a copy of transcript excerpts from the April
16 29, 2025 deposition of Craig Rosenberg, Ph.D.

17 10. **Attachment 229** to this declaration is a copy of transcript excerpts from the May
18 13, 2025 deposition of Donna L. Hoffman, Ph.D.

19 I declare under penalty of perjury that the foregoing is true and correct.
20

21 Executed on June 24, 2025

/s/ Evan Mendelson
Evan Mendelson